



Date: 01-11-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART-A

Answer ALL the questions

(10 X 2=20)

1. Comment on empirical research.
2. Write a note on ' Journal impact factor'.
3. State the importance of diagrammatic representation of data.
4. Mention the characteristics of Numerical data and Categorical data.
5. Comment on non-probability sampling.
6. Comment on “Sampling error”.
7. What is called primary literature?
8. Comment on indexing software.
9. Differentiate copyright from registered trademark.
10. What is called reference styling?

PART-B

Answer any FOUR of the following

(4X 10 =40)

11. Briefly explain the characteristics of research.
12. Enumerate points on the difference between scientific and non-scientific method
13. Briefly explain the Essentials of a Good Research Problem.
14. Comprehend the sources of hypotheses.
15. Explain the merits and demerits of sampling.
16. Briefly analyze the steps of research design.

PART-C

Answer any **TWO** of the following

(2 X 20=40)

- 17. Discuss in detail the process of research.
- 18. Explain in detail the process of sample survey.
- 19. Discuss in detail the sources of primary data and secondary data.
- 20. Apply Students t Test.

Control	Experimental
12	18
15	19
17	20
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